

Cambridge International AS & A Level

CANDIDATE
NAME

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CENTRE
NUMBER

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CANDIDATE
NUMBER

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BUSINESS

9609/31

Paper 3 Business Decision-Making

May/June 2024

1 hour 45 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue **pen**.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.



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[8]

2 Analyse **two** disadvantages to GBS of its proposed communication process innovation.



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[8]

- 3 (a)** Refer to lines 24–25. Calculate the accounting rate of return (ARR) for the new grinding machine.

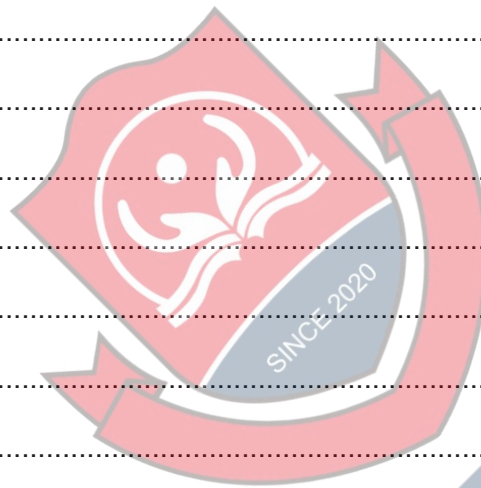
[2]

- (b)** Refer to Table 1.1. Calculate the net present value (NPV) of the new grinding machine.



- (c) Evaluate whether GBS should purchase the new grinding machine.

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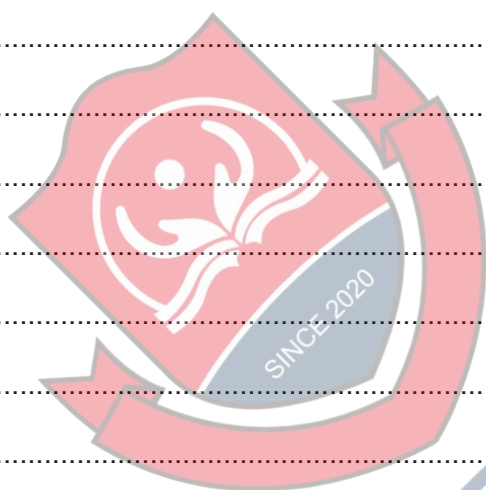


[12]

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[4]

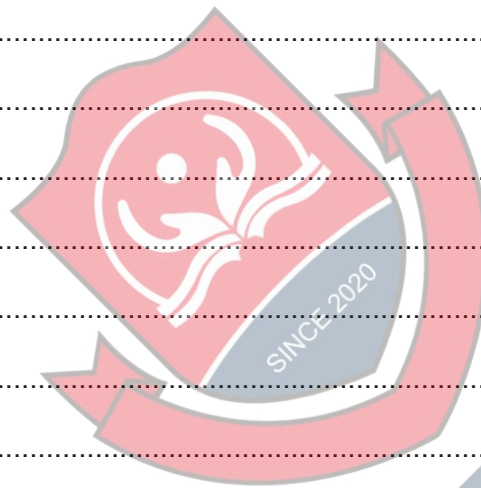
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[12]

- 5 Evaluate the extent to which corporate social responsibility (CSR) should influence GBS's decision to expand into new land.



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