



# Cambridge International AS & A Level

## ECONOMICS

9708/31

Paper 3 A Level Multiple Choice

October/November 2024

1 hour 15 minutes

You must answer on the multiple choice answer sheet.

You will need: Multiple choice answer sheet  
Soft clean eraser  
Soft pencil (type B or HB is recommended)

## INSTRUCTIONS

- There are **thirty** questions on this paper. Answer **all** questions.
- For each question there are four possible answers **A, B, C** and **D**. Choose the **one** you consider correct and record your choice in soft pencil on the multiple choice answer sheet.
- Follow the instructions on the multiple choice answer sheet.
- Write in soft pencil.
- Write your name, centre number and candidate number on the multiple choice answer sheet in the spaces provided unless this has been done for you.
- Do **not** use correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

## INFORMATION

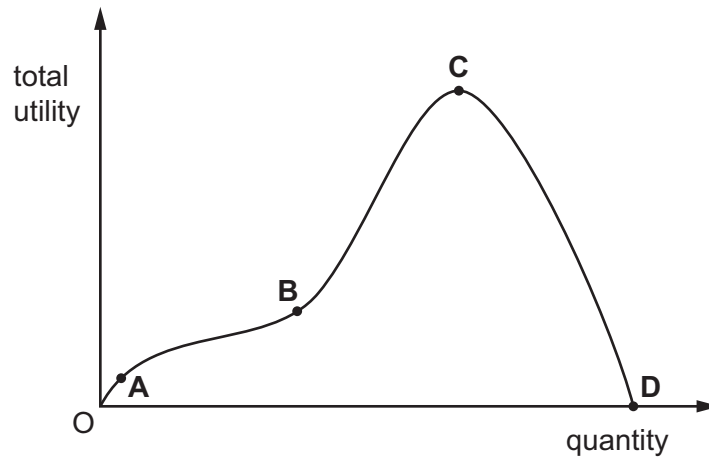
- The total mark for this paper is 30.
- Each correct answer will score one mark.
- Any rough working should be done on this question paper.

This document has **12** pages.



- 1 The diagram shows a total utility curve for a consumer.

At which point does marginal utility equal zero?



- 2 What is a characteristic of an indifference curve?

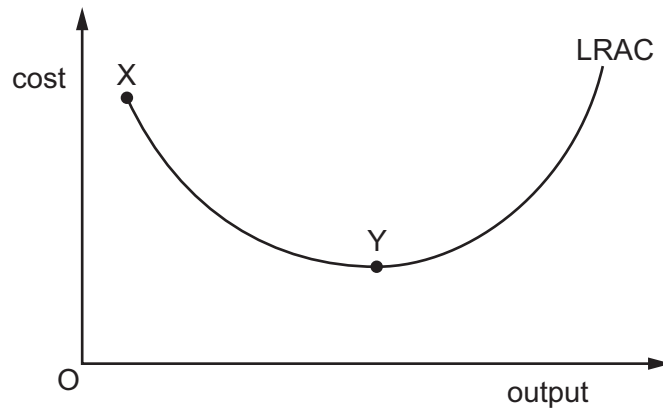
- A It will remain concave to the origin of the diagram.
- B It will remain convex to the origin of the diagram.
- C It can intersect other indifference curves at any point.
- D The lower the indifference curve, the greater the satisfaction attainable.

- 3 A Belgian traffic study concluded that there would be significant benefits if 10% of car drivers switched to using motorcycles during peak traffic times.

Which result would be considered a cost of this change?

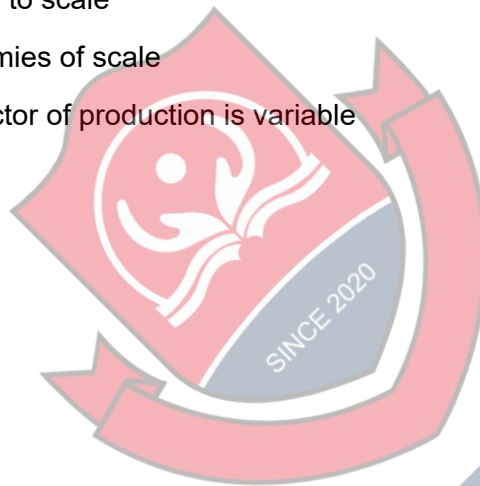
- A reduced travel times
- B reduced car emissions
- C reduced safety standards
- D reduced traffic queues

- 4 The diagram shows a firm's long-run average cost curve (LRAC).



What could explain the shape of the curve from X to Y?

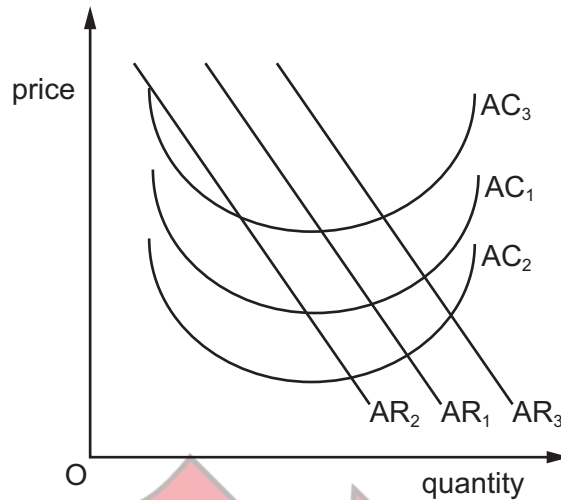
- A a decrease in total fixed cost
- B increasing returns to scale
- C internal diseconomies of scale
- D more than one factor of production is variable



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- 5 The diagram shows the average revenue (AR) and average cost (AC) curves for a firm X that manufactures electronic goods.

Firm X then completes a takeover of firm Y that supplies its component parts making them cheaper. The original average revenue and average cost curves of firm X are  $AR_1$  and  $AC_1$ .



What is the position of the average cost curve and the average revenue curve after the takeover?

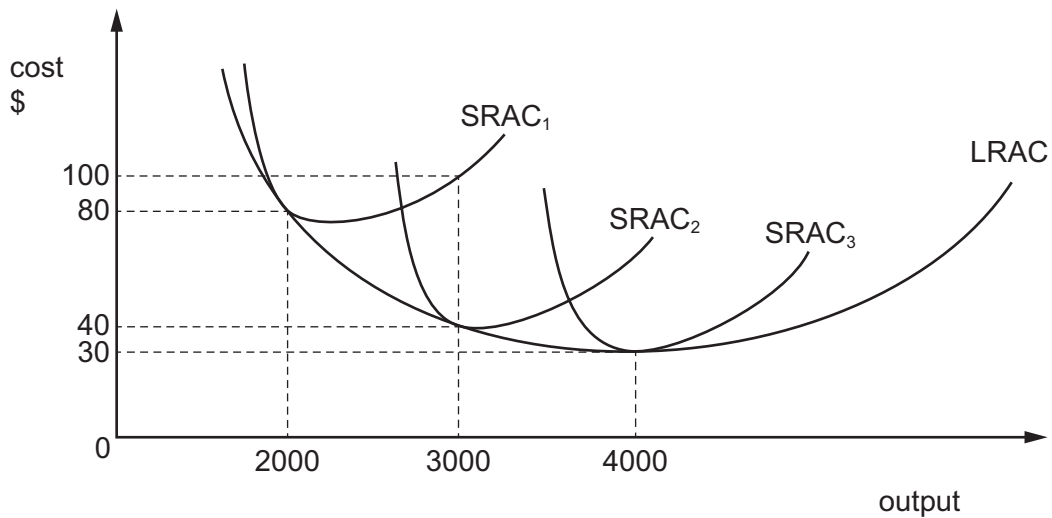
|          | average cost | average revenue |
|----------|--------------|-----------------|
| <b>A</b> | $AC_1$       | $AR_3$          |
| <b>B</b> | $AC_2$       | $AR_1$          |
| <b>C</b> | $AC_2$       | $AR_3$          |
| <b>D</b> | $AC_3$       | $AR_2$          |

- 6 LMN Ltd operates as a relatively small, family-owned producer in an industry dominated by a few large firms. Its product is unique so the owners are confident they will be able to sell enough to provide them with sufficient revenue to allow a minimum acceptable level of performance for the firm.

Other than survival, what is the most likely objective of LMN Ltd?

- A** profit maximising
- B** profit satisficing
- C** revenue maximising
- D** sales maximising

- 7 The diagram shows the short-run average cost, SRAC, and long-run average cost, LRAC, curves for a firm producing computers. It usually produces 2000 computers per week. An increase in demand requires the firm to produce 3000 computers per week.



How much will the average costs **change** in the long run if the firm makes a permanent decision to produce 3000 computers **per week**?

- A** \$20      **B** \$40      **C** \$50      **D** \$60
- 8 What is a characteristic of monopolistic competition?
- A** no barriers to entry  
**B** identical products  
**C** price takers  
**D** small number of buyers and sellers
- 9 What is likely to have its cause in the separation of ownership and control in a firm?
- A** contestable markets  
**B** diseconomies of scale  
**C** principal-agent problem  
**D** prisoner's dilemma

- 10 Firms X and Y merge in a horizontal integration.

What must be true about the industry and the stage of production in which X and Y operate?

|          | industry  | stage of production |
|----------|-----------|---------------------|
| <b>A</b> | different | different           |
| <b>B</b> | different | same                |
| <b>C</b> | same      | different           |
| <b>D</b> | same      | same                |

- 11 Which government policy would **not** be classified as regulation?

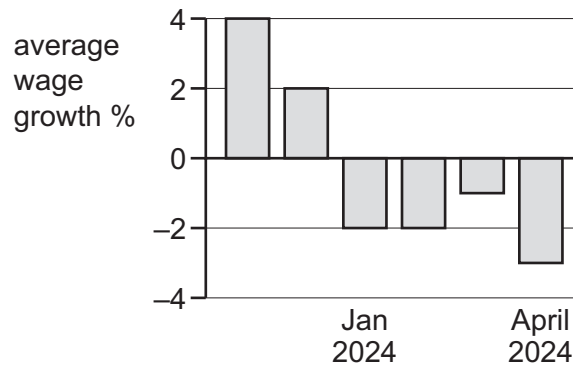
- A** a ban on cocaine consumption
- B** compulsory wearing of seatbelts in cars
- C** licences for the extraction of water from rivers
- D** taxation of cigarettes

- 12 A government removes a subsidy on a rural school bus service.

What is the effect of this on the market for this bus service?

- A** Deadweight loss decreases.
- B** Private marginal costs increase.
- C** Private marginal benefit decreases.
- D** Social marginal costs decrease.

13 The graph shows the percentage growth in average earnings for an economy.



What is the most likely cause of the pattern shown in the graph?

- A a decrease in the supply of labour
- B a decrease in the interest rate
- C an increase in productivity
- D an increase in the size of the labour force

14 The table shows the output of chairs at a factory when different numbers of workers are employed.

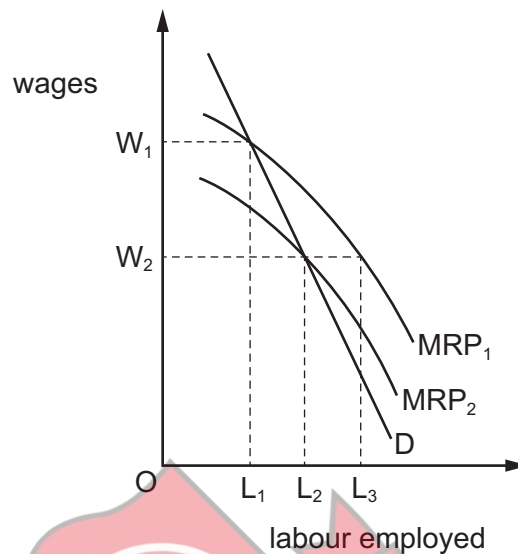
|                           |   |   |    |    |    |    |
|---------------------------|---|---|----|----|----|----|
| number of workers         | 0 | 1 | 2  | 3  | 4  | 5  |
| number of chairs produced | 0 | 7 | 17 | 26 | 34 | 40 |

When will diminishing marginal returns to labour set in?

- A when the second worker is employed
- B when the third worker is employed
- C when the fourth worker is employed
- D when the fifth worker is employed

- 15 In the diagram, D represents the long-run demand curve for labour in a firm operating in an imperfect market.

When there is a fall in the amount of capital invested per worker, the marginal revenue productivity of labour (MRP) curve shifts from  $MRP_1$  to  $MRP_2$ .



How does this shift affect the amount of labour employed in the long run, when wages fall?

- A It falls from  $L_3$  to  $L_2$ .
  - B It increases from  $L_1$  to  $L_2$ .
  - C It increases from  $L_2$  to  $L_3$ .
  - D It remains the same at  $L_1$ .
- 16 Which statement about money is correct?
- A It consists solely of deposits held by commercial banks.
  - B It functions as a medium of exchange.
  - C Its monetary value equals its production costs.
  - D It operates only when there is a double coincidence of wants.
- 17 In country X, unemployment is rising at the same time as the number of job vacancies is increasing.

What is the most likely reason for this?

- A Economic growth is falling.
- B Economic growth is rising.
- C Geographical mobility of labour is rising.
- D Occupational immobility of labour is rising.



- 18 An increase in which variable affecting labour markets is most likely to reduce the natural rate of unemployment?
- A the level of unemployment benefit
  - B the militancy of trade unions
  - C the national minimum wage
  - D the participation on training courses

- 19 A consumer has an income of \$1000 per week. The consumer spends 80% of this on goods and services.

Following an increase in the consumer's income to \$1200 per week, consumption increases to \$900 per week.

Which statement is correct?

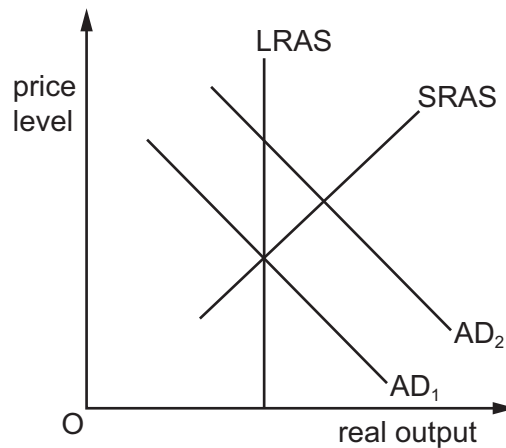
- A The average propensity to consume does not change.
  - B The initial average propensity to consume is 5.
  - C The marginal propensity to consume is 0.5.
  - D The marginal propensity to consume is 2.
- 20 The table shows data about the population of a country.

|                             |           |
|-----------------------------|-----------|
| total population            | 2 000 000 |
| labour force                | 1 200 000 |
| number of people employed   | 900 000   |
| number of people unemployed | 300 000   |

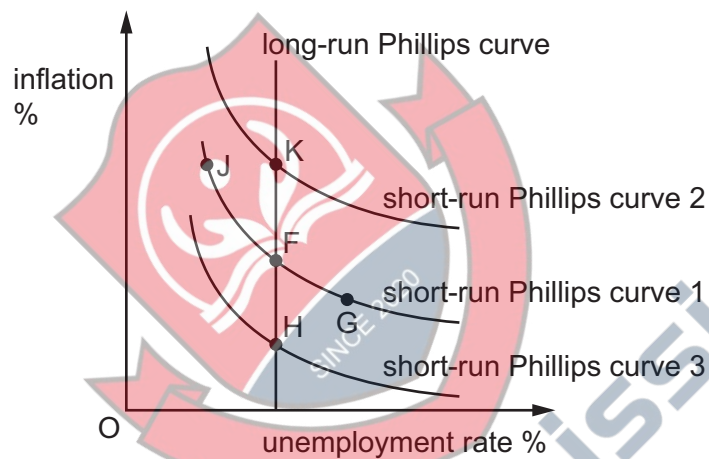
What is the rate of unemployment?

- A 25%
  - B 33%
  - C 60%
  - D 75%
- 21 What is **not** an aim of macroeconomic policy?
- A economic development
  - B exchange rate stability
  - C Pareto optimality
  - D satisfactory balance of payments

22 The diagram shows an increase in aggregate demand (AD) from  $AD_1$  to  $AD_2$ .



How can the subsequent impact on short-run and long-run macroeconomic equilibrium positions be shown using expectations-augmented Phillips curves?



- A F to G to H
- B F to G to K
- C F to J to H
- D F to J to K

23 How could high interest rates increase a country's rate of inflation?

- A by increasing the current borrowing costs of business
- B by increasing the current borrowing costs of government
- C by increasing the foreign exchange rate of the currency
- D by increasing the opportunity cost of spending

- 24** What is most likely to influence subsequent increases in national income as a result of a government policy of reduced interest rates?
- A** marginal cost
  - B** marginal efficiency of capital
  - C** marginal product
  - D** marginal utility
- 25** Which policy to reduce a current account deficit on the balance of payments could be described as an expenditure-switching policy?
- A** a decrease in government spending
  - B** a decrease in the exchange rate of the country's currency
  - C** an increase in domestic income taxes
  - D** an increase in domestic interest rates
- 26** Which components are included in the financial account of the balance of payments?

|          | foreign direct investment | interest, profits and dividends |                  |
|----------|---------------------------|---------------------------------|------------------|
| <b>A</b> | ✓                         | ✗                               | key              |
| <b>B</b> | ✗                         | ✗                               | ✓ = included     |
| <b>C</b> | ✓                         | ✓                               | ✗ = not included |
| <b>D</b> | ✗                         | ✓                               |                  |

- 27** It is often argued that the UN Human Development Index (HDI) is a better indicator of economic development than income per capita because it adjusts for
- A** average hours worked by the population.
  - B** environmental pollution.
  - C** inequality in income distribution.
  - D** life expectancy at birth.
- 28** Some conditions for providing foreign aid to low-income countries can be restrictive.
- Which kind of aid fits this description?
- A** food aid in the event of natural catastrophes such as severe drought
  - B** grants that are tied to purchasing donor country goods
  - C** loans that are repaid over a long period at a low rate of interest
  - D** technical assistance using highly skilled worker transfers to provide support

29 What is most likely to cause the living standards of a country to rise?

- A an increase in the number of doctors
- B an increase in the gold reserves
- C an increase in the number of people per house
- D an increase in the money supply

30 Globalisation means that goods and services, capital and labour are traded on a worldwide basis.

Which combination illustrates that each trade partner can benefit when a low-income country trades with a high-income country?

|   | the low-income country                                                             | the high-income country                                                                     |
|---|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| A | contracts are not always fulfilled due to corrupt practices                        | agrees to increase investment in the infrastructure of low-income countries                 |
| B | experiences liquidity problems that restrict investment                            | transfers short-term government loans repayable at high interest rates                      |
| C | multinational companies repatriate profits from mining of rare minerals for export | receives supplies at high prices from multinationals to meet excess demands for rare metals |
| D | supplies seasonal labour to overcome shortages for picking fruit crops             | repatriates wages to families of seasonal workers                                           |

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